

## PERSONAL INFORMATION

Laura Mengozzi



## WORK EXPERIENCE

(March 2014 - Ongoing)

### Project financial Manager – National and International project Controller –Financial reporting

#### **National Research Council of Italy- Institute of Science and Technology for Ceramics ISTEC-CNR (Faenza, Italy)**

Administrative and financial management of National and International projects for supporting the scientific research.

Managerial and financial coordination of numerous European projects and large International partnerships. (DG Research & Innovation in the framework of FP7programme, H2020, Marie Curie-ETN, Erasmus +, LLP, LIFE+.

National projects: PON, Por Fesr-Emilia Romagna, PRIN, FIRB, Private funded projects

- Project reporting and auditing for National, Regional and European funds;
- Involvement as a project coordinator -financial management;
- International relations for the Institute;
- Technological transfer process (from the bench to the market) in particular: Intellectual property right for the commercial exploitation of research results, Patents, NDA, confidential agreements;
- Collaboration, as task manager, with the University of Bologna for the creation of Multinational Master Course in Medical Biotechnology for the identification of stakeholders needs.

**Business or sector** European project management and financial reporting

(March 2012-March 2014)

### Junior expert- Project financial management -EU project

#### **ASTER S. Cons. p. A. (Bologna, Italy)**

Managerial and financial coordination of European projects related to the DG Energy and Environment in support of the National Council of Research- ISMAR CNR and 17 European research centers as external consultant (through Aster)

- Coordination of the activities of wide International partnerships;
- Dissemination for project activities;
- Financial reporting and project auditing for the certification of incurred costs project partners;
- Factors connected to the planning of the budget and its amendments;
- Drafting partnership agreements;
- Formulation of queries to the financial desk of the European Commission; (LIFE+ programme, FP7 financing scheme, Climate KIC).

**Business or sector** European project management and financial reporting

(December 2010-March 2012)

## International relations and communications manager

**UNISER Soc. Coop. Onlus, (Forlì, Italy)**

Managerial coordination of European projects related to education and International exchanges for young people of the Emilia Romagna region with the aim of enhancing people competences, and job opportunity at the same time promoting the Internationalization of Emilia Romagna SME

- Planning and management of the partnership;
- Enrollment of companies and beneficiaries;
- Drafting partnership agreements;
- Communication, defining the company's brand and its public profile for different

European Programme: Long Learning Programme, Grundtvig, Youth in Action

**Business or sector** European project management and communication

(May 2010 – November 2010)

## Business plan- European funds information centre-Mobilitas

**Consorzio Spinner (Bologna, Italy)**

Creation of a new public service called "Mobilitas", a guidance service for citizens of the region, especially young people, to help them gain educational and professional experience in the framework of European programmes, to develop sustainable skills, to raise European awareness and to promote the internationalization of local companies.

The business plan amounts to a change management project which includes human resources analysis with the primary aim of implementing the new service at the existing Forlì city Council information center. The business plan incorporates a variety of different options, adapting to different scenarios and targets. Mobilitas has been in operation since June 2013 at the University of Bologna and headquarters of the Emilia Romagna Region (Bologna).

**Business or sector** Management

(September 2008- September 2009)

## Media department - Centre for the Enhancement of Learning and Teaching at Birmingham city University

Birmingham City University, City north campus, B42 2S, UK  
[shareville.bcu.ac.uk/index.php](http://shareville.bcu.ac.uk/index.php)

A year collaboration working on a research project "*Shareville\_Shareable, Holistic Assets & Resources, Existing in a Virtual Interactive Lifelong Learning Environment*", a multimedia platform, a virtual scenario to integrate the technological and learning tools of Birmingham city University

- Identification and needs analysis of target groups for University services;
- Drafting surveys, data analysis;
- Planning brand identity for the companies inside the "Shareville" project.

**Business or sector** Branding and communication

(April 2008- September 2008)

## Web Marketing and Communication Intern -Web Synergi Design

Web Synergi Design, 41 Powell street B1 3DH, Birmingham, UK  
[www.websynergi.com/index.aspx](http://www.websynergi.com/index.aspx)

Web synergi Design is a communication agency, its core business is brand identity, web site creation, hosting, web indexing, e-commerce; its main clients are solicitors, estate agencies, public institutions in Birmingham and London such as the NHS. I joined the team covering the role of branding consultant for brand identity and communication projects.

**Business or sector** Branding and communication

(April 2008- September 2008) **Curator's assistant, communication at Birmingham Botanical Gardens & Glasshouses**

Birmingham Botanical Gardens & Glasshouses, Westbourne Rd, B15 3TR, Birmingham, UK

Birmingham Botanical Gardens is an institution that organizes cultural events, concerts, guide tours. I assisted with the promotion of events, I drafted surveys with the aim of understanding how best to utilize facilities and resources.

I translated texts and edited pictures for the Italian tourist guide of the garden.

**Business or sector** Marketing and communication

## EDUCATION and TRAINING

- (2008-2009) **MA Degree communication**  
Birmingham City University, United Kingdom  
Legally certified from Italian-Consulate in London with declaration of value 16/09/2015
- (2003-2007) **BA Degree Law**  
University of Bologna, Italy
- (1997-2001) **High school scientific Diploma**  
Liceo Scientifico Fulcieri Paolucci De Calboli, Forlì, Italy

## LONGLIFE LEARNING TRAINING

- (2015) **Bio-Business short Master Advanced Course**  
Università della Svizzera Italiana, Lugano, Svizzera
- (2015) **Entrepreneurship in Health Science sector**  
Apre Agenzia per la ricerca Europea, Rome, Italy
- (2010) **Project management**  
Fondazione Alma Mater, Bologna, Italy
- (2010) **Change management**  
Fondazione Alma Mater, Bologna, Italy
- (2010) **Marketing and Communication**  
Fondazione Alma Mater, Bologna, Italy
- (2010) **Web marketing for enterprises**  
Lega coop (FC), Italy

## PERSONAL SKILLS

Mother tongue(s)	Italian				
Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	B1	B1	B1	B1	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

Communication skills	<p>I possess good social and mediation skills, I always try to use communication and dialogue as my principle means to overcome problems.</p> <p>I have experience working in the field of mediation, working towards alternative resolutions of conflicts (ADR) and finding an agreement between parties, I obtained a certificate issued by the Ministry of Justice as a civil mediator in 2011.</p> <p>I have worked with several cultural associations for the promotion of cultural exchange.</p>
Organisational / managerial skills	<p>I am able to work well independently, in particular I know how to manage my time to achieve overall targets by dividing the work up and setting myself my own deadlines.</p> <p>I have worked on numerous business model projects, for which I was responsible for bringing together different elements, such as people with relevant expertise, know how, financial resources in order to reach objectives. I work closely with people, maintaining good communication between parties so as to maximize results.</p> <p>One of the most important experiences in this regard was the coordination of the activities of wide international partnerships.</p> <p>I am very skilled in the management of EU project on a technical, financial, and legal level</p> <p>I have very competent in IT and languages necessary to complete tasks.</p>
Job-related skills	<p>I am an energetic and motivated person, accustomed to working to targets and with strict deadlines.</p> <p>I am able to work independently</p> <p>I also find working as part of a team very stimulating. I am both passionate and thorough when it comes to research. I am adept at dealing with all kinds of complex situations that require a variety of skills. I have good interpersonal skills and I am very respectful towards colleagues. I always try to create a good working environment. I am flexible with location, and I would also be available to work abroad.</p>
Computer skills	<ul style="list-style-type: none"> <li>▪ Office, word, excel, Power point, Internet browsers, email</li> <li>▪ Photoshop, adobe creative suite</li> <li>▪ Usability principles, SEO, Joomla, Css, Html, Woopra, Analytics</li> <li>▪ Windows, Ma cos, Linux</li> <li>▪ Social media twitter, facebook, LinkedIn</li> </ul>
Other skills	<p>Creative thinking, effective writing, cooperation, flexibility.</p> <p>I am able to direct a team to a creative process as ideas brainstorming, to create a communication project especially for a branding project.</p>
Driving licence	<ul style="list-style-type: none"> <li>▪ B, full clean driving licence</li> </ul>

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I authorize the use of my personal data according to the Italian privacy law (art. 13 D. Lgs.196/03)  
30/09/2017

Signature: *Laura Mengozzi*